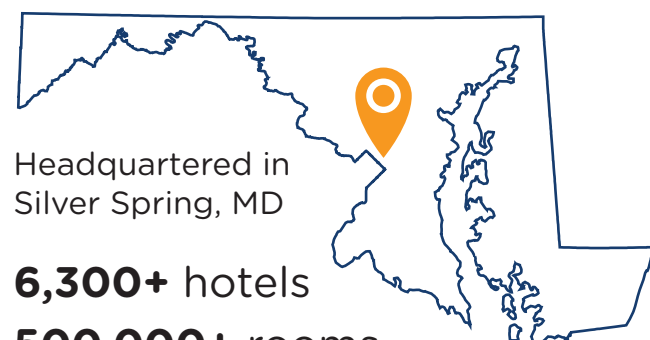


# Speeding Up Software Development at Choice Hotels

Automating Application Resource Provisioning and Unifying Infrastructure Management

ABOUT CHOICE HOTELS INTERNATIONAL, INC.



Headquartered in Silver Spring, MD

**6,300+** hotels  
**500,000+** rooms  
**36** countries and territories  
**200** internal application developers

## WHY VMWARE vREALIZE SUITE?

VMware vRealize™ Suite is a cloud management platform that is purpose-built for the hybrid cloud, with a unified management experience that delivers fast time to value.

### BEFORE:

Manual provisioning and siloed resource management



### MONTHS TO PROVISION

Manually provisioning new infrastructure for development teams took

**4-6 weeks.**



### TROUBLESHOOTING BLIND

Separate tools for physical, virtual, and cloud resources made it hard to solve problems.



### WASTEFUL OVERPROVISIONING

With manual deployment, new applications were often overprovisioned, leading to waste and high expense.



### LONG WAITS FOR BUSINESS TOOLS

Delayed resource provisioning slowed application delivery to the business.

### AFTER:

Automated self-service provisioning and unified management

### INFRASTRUCTURE IN MINUTES

New resources are ready to use in less than



### MANAGEMENT WITH A UNIFIED VIEW

Now problems are often found and resolved *before* they cause downtime.



### AUTOMATED EFFICIENCY

In just a few weeks, Choice Hotels reclaimed more than 100 overprovisioned virtual machines, reducing hardware requirements.



### FASTER TIME TO VALUE

Provisioning delays are a thing of the past.



[Read the Choice Hotels International case study to get the full story >>](#)